

CORPORATE STRATEGY 2022/23



Chorley
Council

OUR VISION

Enabling strong communities, a resilient economy, excellent services, a greener future and successful people.



Housing where residents can live well

OUR COMMITMENT

- Deliver affordable and green housing
- Strive for good quality housing for all
- Work with partners supporting new ways to prevent homelessness
- Support our most vulnerable residents



A green and sustainable borough

OUR COMMITMENT

- Work towards our commitment to be carbon neutral by 2030
 - Support waste reduction, reuse and recycling
- Work with partners to retain natural habitats and improve air quality
- Promote sustainable transport and infrastructure



An enterprising economy with vibrant local centres in urban and rural areas

OUR COMMITMENT

- Support business growth and expansion across the borough
- Work with partners to support skills development and innovation
- Work with partners to promote the district as a visitor destination and attract investment in our local service centres
 - Promote the green economy



Healthy, safe and engaged communities

OUR COMMITMENT

- Support and encourage active lifestyles and health and wellbeing
- Support development of leisure services and facilities meeting the needs of residents
 - Deliver events and places to go for everyone
- Ensure all residents of all ages can access the services they need, physically and digitally
- Promote resilient, cohesive neighbourhoods by listening and responding
- Work with partners to join up public services so that they make sense for everyone



Housing where residents can live well

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“Access to a clean, safe and decent home should be the starting point, not an aspiration”

WE WILL

Deliver affordable housing

By developing and implementing a plan for development and acquisition

Deliver flexible housing solutions

To meet the needs of all communities

Open the extra care scheme at Tatton Gardens

To provide safe and secure self-contained accommodation for older adults

Implement a home energy support scheme

Including advice and energy saving measures

Deliver the Local Plan

To ensure sustainable future development and investment

MEASURING SUCCESS

- Number of long-term empty properties in the borough
- % of households living in fuel poverty
- Number of affordable homes delivered



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“Green is about being responsible now for tomorrow’s future”

WE WILL

Deliver natural green initiatives

Which includes tree planting, development of ‘green corridors’, and improvements to local natural habitats around our canals and waterways

Launch Sustainable Energy Package for Businesses

Providing support and advice on carbon reduction, including access to appropriate grant schemes

Improve our Council buildings

To create a modern environment and attractive work space to support the way we work

Develop use of green energy in the Borough

By exploring feasibility of green energy production in Chorley and deliver electric vehicle charging points

Deliver improvements to public transport networks

Including bus shelters and green shelters to enhance biodiversity

MEASURING SUCCESS

- No. of Bus Shelters Improved
- No. of Trees Planted
- Number of improvements to parks, open spaces and playing pitches linked to strategy delivery
- % of household waste sent for reuse, recycling or composting



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*“Working with businesses
and people to realise
their potential”*

WE WILL

Open Strawberry Meadows

To provide a mix of office and light industrial space for new and existing businesses

Continue Development at Astley Hall

Undertaking renovation works to the wider hall complex and visitor experience

Launch a Skills and Jobs Programme

Focused on job creation in high growth sectors

Deliver improvements to local service centres

By enhancing local service centres across the borough, including the town centre

MEASURING SUCCESS

- Number of projected jobs created through Chorley Council support or intervention
- The % of 16-17 year olds who are not in education, employment or training (NEET)
- Number of people who participate in a volunteering opportunity (as a result of an intervention by the Employment Service)
- Number of Business Engagements by the Council
- Growth in business rate base



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“Across the borough communities have the tools and ability to achieve their best”

WE WILL

Increase digital connectivity in the rural areas

By developing a scheme to improve broadband provision in targeted areas

Provide support for families and young people to start and live well

By enhancing our social prescribing service to support family and early years

Deliver the Cost of Living Action Plan

By providing a range of support and intervention including food and fuel poverty, debt and housing

Deliver a health and wellbeing programme

Working with local partners to include support around mental health as well as physical health

Deliver high quality, responsive council services

Implementing the Shared Property and Assets service, and to continue with our programme of improvement and transformation

MEASURING SUCCESS

- The number of visits to council leisure centres
- Number of people referred to social prescribing, including Population Health Management
- Number of volunteer community groups supported to improve by the Council
- % of service requests received online
- % of customers dissatisfied with the service they have received from the Council
- % increase in visitor numbers



Chorley
Council



chorley.gov.uk